



2026-2027 Season Concert Program Sponsorship Form

December 2026 Concerts

Friday, Dec. 11th – United Methodist Church, Haddonfield

Saturday, Dec. 12th – Trinity Episcopal Church, Asbury Park

Sunday, Dec 13th – St. David's Episcopal Church, Cranbury

Spring 2027 Concerts

May of 2027

Asbury Park, NJ

Haddonfield, NJ

Cranbury, NJ

Dates, Venues and Times TBA

Your sponsorship includes:

- Your ad in the full-color NJGMC printed concert program, which consists of two printings, Holiday 2026 and Spring 2027, with the option to change artwork between printings
- Your ad in the full-color NJGMC digital concert program, which will be featured on our website for one year, with the option to change artwork between printings
- Your business logo promoted on the NJGMC Program Sponsor page, clickable through to your website
- Your business highlighted on NJGMC's social media platforms

Advertisement

- Full Page Color
- Half Page Color
- Quarter Page (Horizontal) Color
- Full Page Back Cover Color

Size: H/W

- 8" x 5"
- 4" x 5"
- 2" x 5"
- 8" x 5"

Price

- \$250.00
- \$150.00
- \$100.00
- \$500.00

Sponsor/Organization Name

Sponsor/Organization Mailing Address

Sponsor/Organization Website

Contact
Name _____

Contact
Phone _____

Contact Email
Address _____

Ad Size and Amount: _____

Authorized
Signature _____

PLEASE EMAIL ARTWORK, PREFERABLY IN PDF FORMAT AND AT LEAST 300 DPI, TO: marketing@njgmc.org BY **October 16, 2026** IN ORDER TO MEET THE PROGRAM PRINTING DATE.

You may pay online by visiting njgmc.org/donate-program or scanning the QR code below and selecting your ad size from the drop down menu, or send a check with the form to: P.O.Box 21 Princeton, NJ 08542 or return form and payment with one of our members.

The New Jersey Gay Men's Chorus is incorporated in the state of New Jersey and is classified as a non-profit organization under 501c3 of the Internal Revenue Service (Federal ID # 22-3118634).

Questions? Please call Christopher Lanni, NJGMC Marketing Committee Chair, at 201-207-3492.





PO Box 21
Princeton, NJ 08542
732-579-8449
www.njgmc.org

*Artistic Director &
Conductor*
Sarah Michal

BOARD OF TRUSTEES

Chair
David Retcher

Vice Chair
Colleen Fitzgerald

Secretary
Joe Oliveira

Treasurer
Patricia Mancuso

Trustees
Jill Fox
Steve Ober
Scott Sincoff

COMMITTEE CHAIRS

Artistic
Leyland H. Brenner

By-Laws
Curt Hillegas

External Relations
David Williams

Finance
Eileen Long

Fundraising
Steve Ober

Marketing
Christopher Lanni

Membership
Colleen Fitzgerald

Patron Services
Jill Fox

Production/Scheduling
Matthew Michal

Social/Hospitality
Ian Smith

Welcome!

Now in our 36th season, the **New Jersey Gay Men's Chorus** mission continues to **inspire pride, empowerment, equality and acceptance to all - through extraordinary music and actions.**

Reach our loyal audiences and show your support!

To maintain exceptional performance quality, keep our ticket prices affordable and further our community outreach, we rely on the support of individual donors, advertisers and sponsors. This includes opportunities to promote your business at our concert series, on our website, social media platforms, at gig performances, cabarets, fundraisers and other guest appearances.

Concert Series opportunities this season...

Our 2026-2027 season will produce **two** (Holiday & Spring) **concert series**. Each event is promoted to regional media outlets, on our website and through our social media platforms. We also produce **full-color** printed and digital concert programs for each event that feature our advertiser messages along with original artwork, program notes by our Artistic Director and dedications.

Your message and advertisement will appear in both the printed and digital concert programs (Holiday 2026 and Spring 2027) for as little as \$100.00 for a quarter page ad! In addition, your business logo will be featured as a sponsor on our website allowing visitors to njgmc.org see your support year-round. Your advertisement in our concert programs can include your QR code or digital link for continuous exposure throughout the year from our NJGMC website and social media platforms. **As an extra bonus your donation to our chorus is tax deductible (tax information below).**

Please see the enclosed program sponsor form for more information. Visit our website at njgmc.org/donate-program to make payment. Send artwork and wording for your ad to marketing@njgmc.org If you have any further questions, contact our marketing chair below.

Christopher Lanni
Marketing Chair NJGMC
marketing@njgmc.org
(201) 207-3492

Tax Information

The New Jersey Gay Men's Chorus is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Service (Federal ID # 22-3118634).